

Data privacy information

How we handle your data and rights.

Information according to Articles 13, 14 and 21 of the EU General Data Protection Regulation.

Below you will find information on the scope of the collection and processing of your personal data during your visit to the trade fair in accordance with the European General Data Protection Regulation (EU GDPR).

1. Contact data of the responsible person

ise Individuelle Software und Elektronik GmbH
Osterstraße 15
26122 Oldenburg
Phone: +49 441 68006-0
Fax: +49 441 68006-10
E-mail: info@ise.de

2. Contact data of the data protection officer

ise Individuelle Software und Elektronik GmbH
– Data protection officer –
Osterstraße 15
26122 Oldenburg
E-mail: datenschutz@ise.de

3. Purpose of the collection, processing and use of data

Your data is processed for the purpose of establishing contact in order to gather experience with products and services from our industry. Sound, photo and film recordings are used for documentation, training and advertising purposes.

4. Categories of personal data

- Name
- Age group
- E-mail address
- Information on the housing situation
- Information on professional activity
- Experience with products and services used
- Information on products and services used
- Opinion on products and services used
- Company data
- Sales data, targets, and fields

5. Legal basis

EU General Data Protection Regulation Art. 6 para. 1 a, b and f.

6. Legitimate interest

The data collected may be used to contact you for advertising purposes and to present our company to the outside world.

7. Data source

We collect the data directly from you. In individual cases, we also use the Internet and additional service providers to determine the required data.

8. Revocation of processing pursuant to Art. 6 para. 1 lit. f)

You can object to the processing of personal data collected on the basis of Art. 6 para 1 lit f) at any time with effect for the future.

9. Necessity of data provision and consequences of non-provision

Personal data collected on the basis of Art. 6 para. 1 lit. b is required to fulfil the contractual agreement. If this data is not provided, our products and services cannot be offered.

10. Automated decision

No automated decision-making processes are used when processing your personal data.

11. Recipients/categories of recipients of the personal data

Internal: Employees of the company.
External: external bodies with which we have concluded order processing contracts in accordance with Art. 28 EU GDPR.

12. Categories of persons concerned

- Customers
- Interested parties
- Employees of our customers

13. Planned transfer to third countries

A transfer to third countries is not intended.

14. Rights of the persons affected:

You have the right of access, rectification, erasure, restriction of processing and data portability. If the data processing is based on your consent, you can revoke it at any time without affecting the lawfulness of the processing carried out on the basis of the consent until revocation. You have the right to lodge a complaint against data processing with the responsible data protection supervisory authority.